

Civil Rights Awards

**Celebrating the 60th
Anniversary of the
Civil Rights Act**



On behalf of the NEWSED Community Development Corporation we ask for your support for our upcoming 33rd annual Civil Rights Awards Gala. This annual event, set to take place on September 25th, at Reel Works Denver, celebrates and honors individuals and community organizations that have made significant contributions to the civil rights movement through activism, sacrifice, and dedication.

For over 50 years, NEWSED has been at the forefront of advocating for social justice and equality. Our Civil Rights Awards Gala is a prestigious event that brings together a diverse group of supporters, community leaders, and activists to recognize and celebrate the achievements of those who have worked tirelessly to make a positive impact in our society.

This years honorees are:

League of United Latin American Citizen (LULAC)

Radmilla Cody

Dr. Robert Davis

Colorado Black Health Collaborative (CBHC)

We are seeking sponsorships from esteemed organizations like yours to help make this year's gala a success. Your support will not only contribute to the event itself but also bolster NEWSED's ongoing efforts to promote social justice, economic equity, and community empowerment.

There are several sponsorship levels available, each offering unique benefits and recognition opportunities. We are also open to customizing sponsorship packages to better align with your organization's goals and priorities. Your sponsorship will not only provide essential support for the gala but also demonstrate your commitment to civil rights and social justice.

Thank you for considering this request. I would be delighted to discuss this opportunity further and answer any questions you may have. Please feel free to contact me. Together, we can continue to advance the cause of civil rights and celebrate those who make a difference.

Austin Tafoya | 303-534-8342 Ext. 109 | atafoya@newsed.org

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SPONSORSHIP OPORTUNITIES

PRESENTING SPONSOR - \$10,000

- Banner ad placement on CRA Digital Event Guide
- Logo placement in slideshow
- Logo placement on event website with link to business website
- Banner placement at event (banner provided by Sponsor)
- Company marketing materials at table place settings (materials provided by Sponsor)
- Three Tables (10 seats per table)
- Logo placement throughout testimonial video
- Recognition in Q3 & Q4 newsletter distribution
- Logo in all social media campaigns

OFFICIAL SPONSOR - \$8,000

- Banner ad placement on CRA Digital Event Guide
- Logo placement in slideshow
- Logo placement on event website with link to business website
- Banner placement at event (banner provided by Sponsor)
- Company marketing materials at table place settings (materials provided by Sponsor)
- Three Tables (10 seats per table)

PREMIER SPONSOR - \$6,000

- Leaderboard ad placement on CRA Digital Event Guide
- Logo placement in slideshow
- Logo placement on event website with link to business website
- Banner placement at event registration table (banner provided by Sponsor)
- Two Tables (10 seats per table)

MAJOR SPONSOR - \$4,500

- Leaderboard ad placement on CRA Digital Event Guide
- Logo placement in slideshow
- Logo placement on event website with link to business website
- One Table (10 seats per table)

TABLE SPONSOR - \$2,000

- One table (10 seats)

INDIVIDUAL SEAT TICKETS - \$200